



LIW | Leadership, not just leaders

**Floreal Alvarez**  
Associate Consultant  
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Floreal is a Leadership Development professional, specialising in facilitating leadership programs. His purpose is to develop authentic leaders with the mindset to unleash the greatness in their people.

He has over 25 years' experience in developing leaders and team members in Australia, New Zealand, Asia, Europe and the US across a range of industries. Floreal's most recent achievements include:

- Designing and facilitating leadership development programs targeting several thousand leaders, including PWC, HSBC and IAG;
- Facilitating team building and planning workshops leadership teams, including Boral, Coles Insurance and St. George Bank; and
- Creating and delivering personal effectiveness programs for local governments and semi-government organisations across Australia.

Throughout his career developing people, Floreal has applied his belief that each of us has greatness within which can be unleashed through opportunities to reflect, learn and perform our talents. Developing leaders who support us on our journey of growth is essential. In return, organisations who effectively engage their people build trust, which drives learning, innovation, commitment and performance, and ultimately delivers sustainable commercial results.

Floreal's approach to helping people learn involves inspiring and challenging them to become the best they choose to be. This is done by creating an engaging learning environment of trust and safety which allows learners to reflect, discover and challenge themselves. His approach also involves employing innovative, experiential activities based on neuroscientific research which challenge learning mindsets.

Floreal is a husband and father of two daughters, which means that becoming a netball coach and administrator was inevitable – which he also loves and finds very rewarding. He loves taking Toby, his Maltese Shitzu, for beach and bush walks around Sydney.

#### Mini Bio

- Over 25 years' experience in corporate learning roles
- Expertise in designing and facilitating leadership development, team building, interpersonal and communication skills
- Industry experience includes: banking, finance, insurance, retail, education, government, NFP

#### Qualifications

- Bachelor of Business, UTS
- Bachelor of Science, Honours – Psychology, University of London
- LSI/GSI accredited