



LIW | Leadership, not just leaders

Julie Mitchell

Associate Consultant
julie.mitchell@liw3.com



Julie has been working with large organisations in Australia, New Zealand and Asia Pacific for 25 years to implement large change and improvement initiatives in Leadership, Sales, and Customer Experience.

She spent 10 years in an Account Manager role, Team Leader and finally Regional Sales Manager for a Consulting and Training organisation, and the last 15 years working direct with teams in a Facilitation role. Prior to that she had Sales and Sales Manager roles in Financial Services, namely Corporate Credit Card and Insurance and Financial Planning, recruiting and building teams.

As a Consultant and Facilitator Julie has worked with companies across a range of Industries such as Telecommunications; Banking; Insurance; Finance; Industrial manufacturers; Oil and Gas; Utilities; Media; Retail; Medical equipment/Life Sciences, Pharmaceutical (Human and Animal health), Agriculture and IT.

She works with all levels of Leader to help them transition to their roles and adopt the mindset, skills and best practices of their organisations. Julie holds a Bachelor of Arts from Deakin University and a Master in Business Administration from Monash University, Melbourne. She is a certified Master Trainer in a number of Sales and Leadership disciplines, and spent 4 years in the BP Global Leadership Faculty running Diversity and Inclusion, Leader Induction and Leadership skills programs in APAC.

Mini Bio

- 25 years of leadership and sales consulting and facilitation
- Sales and sales leadership roles in financial services and consulting and training Industries

Qualifications

- Bachelor of Arts from Deakin University
- Master of Business Administration, Monash University
- Certificate IV in Training and Assessment