



# Democratising Leadership



# Our shared future

Imagine a world in 30 years where our grandchildren learn and practise leadership as part of their school curriculum.

A world where people understand simple, pragmatic approaches to getting things done with others in schools, hospitals, NGOs, community groups and beyond.

A world which is simply better because the currency of leadership has been democratised.

The enduring and outdated cult of the individual leader is well and truly over. Leadership will be released. And the egalitarian opportunity of putting leadership in the hands of everyone, for good, will be created across the planet.

# Today

Over 10,000 people have walked away from LIW's programmes empowered, inspired and confident to practise leadership with those that they lead with a positive impact. We know because we have spent years measuring it to see how we could be doing it better. Here are some of the things that we have found, aligned to the well-known mantra of '**be, do, have**':

## BE

People report feeling powerful, able, equipped and ready to take on challenges they have faced for years.

## DO

Approach things in a totally different way and use simple tools to make a difference:

### Thinking differently

People find paths to different outcomes by thinking, and getting others to think, in a new way.

These are the three powerful questions:

- What do we want to achieve and why?
- Where are we now?
- What next?

### Acting differently

By seeing their role as creating the conditions for success for others, people have become enabling, less judging and more positive.

The three conditions they create are:

- Clarity
- Climate
- Competence

## HAVE

Apart from an average uplift in business performance of 18%, people report happier, more productive lives at home, at work and in the community.

# What next?

We are proud of our work so far but we need to do more.

Our grey hairs are sprouting and it's time to push on if we really want to leave a legacy of leadership on this planet.

We are at the start of this epic next curve and we see three clear interlinked paths:

- A journey to digitalise our products and approach to enable them to be accessed by the masses.
- A journey to find 'friends' who can mentor, support and help us along. We can't do this alone – nor should we.
- A journey to find the million – who are the leaders at the front line whom we could enable to have an impact on the planet?



We want to spread our impact, take bold leaps and create a positive impact to people everywhere

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# Who are LIW?

Founded in 1995, LIW are a leadership consultancy with a track record of delivering high-impact leadership programmes on a global scale.

Our programmes have won multiple awards from the European Foundation for Management Development (EFMD), LEAD (North America), the Australian Institute of Training and Development (AITD) and the Australian HR Institute (AHRI).

Our experienced team of more than seventy leadership consultants, facilitators and coaches is accredited to deliver our programme in a manner that maximises participant engagement and retention. Our clients benefit from a high level of impact, excellent learner feedback, improved business results and personal leadership development.

**Do you want to be a part of our quest?  
Get in touch!**

