



LIW | Leadership, not just leaders

Murray Wright
Associate Consultant
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Murray Wright's experience includes senior management roles in hotels across Europe, the Middle East, South East Asia and Australia, heading up the diploma program at the International College of Hotel Management (now ICMS), and consulting with the global real estate company Cushman & Wakefield in the Asia Pacific region.

Murray is a skilled coach and clear communicator who has completed a BA from Glasgow's Strathclyde University, and several leadership development programs (including Harvard Business School's Key Executive Leadership program). He is an accredited executive coach endorsed by the Institute of Executive Coaching, Sydney.

Having worked at all levels of the industry and held senior management roles in hotels around the world, Murray has an intimate understanding of the unique business and personal pressures that come with the territory when you work in hospitality.

He has built on this experience to develop Murray Wright and Associates, which provides consulting services, executive coaching and leadership development programs to individuals and teams in the hotel sector and other industries.

His intrinsic belief in the importance of developing leadership skills across all levels of business underpins all Murray's work, from coaching senior executives and facilitating leadership development programs right through to overseeing asset management plans and consulting to hotel owners. Murray takes a collaborative, win-win approach to hotel consulting, and working with property owners and managers to maximise cash flow, ensure appropriate use of capital funds, and improve market position to underpin growth in asset value.

Murray looks to build long-term partnerships that add value. His approach is always focused squarely on results and solutions, so it's not surprising that his clients report a stronger focus on strategic objectives, greater alignment with business values and goals, and enhanced levels of leadership, initiative and co-operation.

Murray is a straight talker who prides himself on challenging people's thinking, having learnt from experience that looking at a problem from a new angle is often all it takes for transformation to occur.

Mini Bio

- Extensive experience in senior management
- Skilled executive coach

Qualifications

- Bachelor of Arts Degree in Hotel and Catering Management, Scottish Hotel School, Strathclyde University, Glasgow
- Executive Coaching Level 3, Institute of Executive Coaching Sydney
- Key Executive Leadership Program, Harvard Business School
- Crisis Management, Hills & Knowlton, Asia Pacific
- CDI Advanced Business Management, Hilton International Hotels
- CDI Food and Beverage Management, Hilton International Hotels
- Accredited in DiSC assessment tools