



LIW | Leadership, not just leaders

## Noj Hinkins

Associate Consultant

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Noj's talent lies in transforming people's ability to lead and motivate people. He does this through deepening awareness of behavioural drivers in self and others and highlighting the different values, skills and time demands essential for the client's position on the Leadership Pipeline. As a result people are able to view situations more clearly and make grounded, powerful leadership choices that inspire those around them and create long-term, sustainable success.

Noj is a versatile leadership expert who is equally effective coaching 1-to-1, leading large conferences or facilitating leadership training workshops. He is also the author of a book: "One", which has been read in 15 countries and continues to prompt transformational decisions from its readers.

Noj's brand is challenging and pragmatic. With extensive knowledge of a wide range of leadership models and tools, he shares frameworks that enable people to make accurate situational assessments. This, blended with an increased awareness of their own authentic leadership brand and intuition, enables people to effectively apply both the art and science of leadership. The result is an increase in gravitas and leaders who enable their people to deliver to their true potential.

Noj has extensive global, corporate experience working with leaders at all levels across five continents. Client experience includes Accenture, Barclays Bank, Cisco Systems, Macquarie Group, Nielsen, PepsiCo, Philips, Reed Elsevier and Tate & Lyle. He also has experience in the NFP sector working with Governments (Australia, UK & Tanzania), Oxfam and Schools to develop their leaders.

A relentless focus on practical application has led to Noj capturing hundreds of real-world success stories totaling over £5 million of organisational benefit across these clients and more.

### Mini Bio

- Experienced in leadership development across five continents, enabling individuals and organisations to deliver world-class performance by leading themselves and their people more effectively.
- Clients have included Barclays, Oxfam, Philips, Tate & Lyle and PepsiCo.