



LIW | Leadership, not just leaders

**Ricardo Núñez**  
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A native of Mexico, Ricardo Núñez is a dynamic instructor with over 20 years of experience working closely with leading companies and organizations in the USA and Latin America. He develops and delivers group and individual training programs along with providing consulting services that help optimize commercial relationships, effective communication, plus business and social practices in the global arena.

As a trainer, consultant, and intercultural specialist, Ricardo delivers a diversity of training programs for some of the principal training developers and providers around the world. His training programs, group facilitation and consulting collaborations have helped corporations and individuals develop a better understanding of opportunities and how to overcome challenges while working in the international arena.

He has delivered programs for companies such as BASF, Siemens VDO, Johnson Controls, KC Southern de Mexico, Metalsa, Michelin, Proctor & Gamble, Delphi, Ford, General Motors, Visteon and many others.

Ricardo's business experience includes working for both national and international companies in North and Latin America. His experience dealing with foreign markets includes collaborating as a commercial and intercultural liaison with companies and organizations in both public and private sectors.

In addition, Ricardo has also developed and conducted extensive training programs for foreign nationals promoting a better understanding of the US market, culture, business practices and bridging effective communication within an international business environment.

#### Mini Bio

- Ricardo is ranked as a top trainer by five leading international training companies

#### Membership of Professional Associations

- 2009 – Current: APROMEX Board Member
- 2006 – Current: SIETAR Member
- CTM Competent Toastmaster (Board Member for 5 years)
- Certified “Command Spanish” Trainer