



LIW | Leadership, not just leaders

## Tracey Ward

Associate Consultant

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Tracey is a natural change agent. With ten years' experience as an executive coach and facilitator, working with companies, teams and individuals, she has an infectious passion for helping others and for tackling the tough conversations organisations ought to have, yet so often avoid.

Tracey has extensive experience in white collar environments such as Macquarie Bank, KPMG, AMP and Credit Suisse through to the more practical end of town such as the Australian Quarantine and Inspection Services, Salmat and Toll Logistics.

She has tremendous flexibility to tailor a message to elicit change in those she connects with. With over ten years sales and management experience across the IT, telecommunications, pay television and publishing industries, Tracey understands the need to focus on the bottom line and maximise sales growth.

Tracey is the founder and creator of Talking Genders and co-author of the book 'The Art of Conversation'.

### Mini Bio

- Ten years' experience in executive coaching and facilitation
- Natural change agent; has worked with companies, teams and individuals in IT, finance, telecommunications and publishing

### Qualifications

- Sydney University, NSW - Graduate Diploma in Psychology, 2002
- Trent University, U.K. - Bachelor of Science in Civil Engineering (Hons), 1986
- Leadership Management Australia – Facilitation & Advanced Facilitation Training
- Eastern Suburbs Business Centre - Cert. IV in Workplace Training and Assessment