



Yuko Morimoto-Yoshida

Associate Consultant

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Yuko specialises in managerial and leadership coaching as well as intercultural communication training and coaching for major multinational companies across the high-tech, retail, financial, and pharmaceutical industries. Her clients include; Adobe, Apple, Applied Materials, Baxter, Cisco Systems, Citibank, GE, Goldman Sachs, Honda, HP, Merck, Merrill Lynch, NTT DoCoMo, Salesforce and Wal-Mart.

Her training and facilitation experience covers the following areas:

- Leadership and management skills (e.g. effective decision-making, giving feedback)
- Communication training (e.g. presentation skills, logical communication, conflict management, cross-cultural training)
- Sales training

Her executive coaching experience includes:

- Action planning and follow-up coaching using a 360 feedback tool
- Coaching for leaders to increase their communication skills
- Improving global leadership skills for senior managers

Prior to embarking on a career in leadership consultancy, Yuko worked for the Chase Manhattan Bank in Tokyo for several years in both derivative trading and corporate training design roles.

Mini Bio

- Consultant/trainer/coach specialized in the area of international business and cross-cultural communication.
- Yuko works with global managers/executives, international teams and expatriates to increase their effectiveness in communication and performance.
- Bilingual in English and Japanese.

Qualifications

- M.A. in Speech and Communication: San Francisco State University (1996)
- BA in Liberal Arts: International Christian University (1984)
- Certified coach by International Coach Federation
- Certified to administer PDI & Booth 360 feedback survey, Six Seconds
- Emotional tool, and Cultural Orientation Indicator