



LIW | Leadership, not just leaders

## Raj Sidhu

Associate

Raj.Sidhu@liw3.com



Raj is a teacher, facilitator, coach, consultant and design architect in communication strategy, leadership capability and presence, behavioural insight, negotiation theory, strategic thinking and planning, conflict resolution and media coaching.

He has taught as part of the Harvard MBA program and works as a facilitator, coach and consultant globally.

Raj is recognised for his creative and integrative use of various disciplines and communication techniques in conjunction with organisational leadership development and behavioural change management.

He is a co-founder of RealPlay Media and a pioneer in Applied Theatre in Business in Australia. Raj has designed and delivered award winning leadership programs based around RealPlay Business Simulations for government, defence and the cooperate sector internationally.

His ideas and techniques originate from a fusion of his passion for behavioural psychology and sociology, techniques of modern acting and the application of communication and body language techniques to the business arena. Gleaned from years working as a professional actor, teacher and facilitator, his work is backed up by experience as a manager of people in the hospitality, marketing and sales and customer services industries.

### Mini Bio

- 20 years as a Corporate Facilitator
- 15 years executive coaching
- 10 years Program Designer

### Qualifications

- BA
- BA Performance
- LSI, OCI
- MBTI
- Decision Dynamics
- DISC