



LIW | Leadership, not just leaders

Matt Winters

Associate Consultant
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Matt is an empathic, human-centred leader who creates spaces for growth and transformation. He coaches, facilitates, and leads from the heart. In a style that is warm, non-judgmental, and growth-driven, he guides clients to find their own authentic, sustainable paths to action. Balancing compassionate wisdom with sharp clarity, he helps clients see their positive qualities as well as the behaviour patterns and beliefs that impede their progress.

Matt has led a wide variety of powerful experiences in person and virtually, facilitating change for individuals and groups. In particular, he has supported men in developing emotional intelligence through his 16 years of work with The ManKind Project, as well as with the Gay Coaches Alliance and in his private practice.

The drive to understand and respectfully connect with others has been a central theme in Matt's scholastic, professional, and recreational endeavours. At Brown University he studied cultural anthropology and linguistics; in software UX and product management he excelled at eliciting stakeholders' needs; and in his free time, he has studied more than ten languages.

Matt seeks out adventure of all kinds, especially in the kitchen and through travel. In one year, he visited 21 countries and rode 2,500 miles (4,000 km) on bicycle. He enjoys volunteering with local LGBTQ+ and food justice organizations and can be found at farmers' markets, cultural festivals, and anywhere with a view of the San Francisco Bay.

Mini Bio

- Specializing in leadership coaching and facilitation
- Strengths in emotional and somatic intelligence, accountability, behaviour change, and mindfulness

Qualifications

- Associate Certified Coach (ACC), International Coaching Federation
- Certified Integral Coach, New Ventures West
- NLP (Neuro-Linguistic Programming) Certified Master Practitioner, NLP Marin