



LIW | Leadership, not just leaders

Julie Lo Certo

Project Manager

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As one of our very experienced team of Project Managers, Julie Lo Certo is responsible for the seamless end to end delivery of our services for a number of LIW clients. With her focus constantly on the customer, Julie brings her high level of organisational skills and attention to detail to every project, juggling complex logistics at scale and ensuring that the experience of working with LIW is always 'high impact, low maintenance'.

Julie's critical thinking and problem solving talents have also played a key role in the integration and customisation of several of LIW's business management systems. The solutions Julie has helped to develop enable the operations team to manage more efficiently and effectively all stages of program delivery, from initial planning through to final invoicing.

Julie has a retail background, with almost 15 years of international buying and merchandising experience with organisations including the then UK based department store chain Debenhams, and DFS, part of the LVMH group. At DFS, firstly based in Sydney, then in Hong Kong, Julie was part of a buying team working with major international fashion brands to open a series of in-store boutiques across Asia.

Mini Bio

- Highly developed organisational skills and attention to detail
- Strong customer focus