



LIW | Leadership, not just leaders

## Juliet Hammond

Research and Data Analytics Lead

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Juliet plays a key role in driving our thought leadership in LIW, leading research projects, connecting with academic groups to share best practice thinking, and conducting regular market reviews to curate the best new leadership thinking to keep the team and our clients informed.

Juliet has developed partnerships with educational institutions including the London School of Economics and Macquarie University in Sydney, Australia through which she sponsors students research projects and supports them to apply their leadership studies to real business challenges.

As part of her work in data analytics, Juliet created our Design for Impact™ methodology and supports the design and delivery teams to implement impact measurement for our clients. This approach has enabled us to demonstrate the real value that our clients are creating from their leadership development interventions and has led to multiple global awards for LIW and our clients.

Juliet also works as the Business Analyst for our strategic partner Squadify, and through this role provides data-driven insights for our clients on the drivers of team performance.

Juliet has worked in strategy and leadership for twenty years and is passionate about using data to help people and businesses to work smarter.

She lives in Yorkshire where she loves to run on the fells and practice yoga.

### Mini Bio

- LIW research lead, drawing on 20 years experience in strategy and leadership to deliver new insights for our team and our clients Strong project management and interpersonal skills
- Driving data-driven insights in teamwork and in impact to add value for our clients

### Qualifications

- Macquarie University, Graduate Diploma, Psychology (2005 – 2008)
- SDA Bocconi, MBA, Business (1991 – 1992)
- University of Southampton, MSc, Economics & Econometrics (1988 - 1989)
- University of Bristol, BSc, Economics (1984 – 1987)