



LIW | Leadership, not just leaders

Mark Ferguson

Head of EMEA

mark.ferguson@liw3.com



Mark is Head of EMEA for LIW, with a focus on developing strong client partnerships across the region to deliver on LIW'S client promise to be high impact low maintenance.

With an infectious passion to make a measurable and lasting difference, Mark's expertise is in developing a deep understanding of his client's world and context to create solutions to deliver clients' business ambitions through Leadership.

Mark started working with LIW as an Associate Consultant in 2000. Prior to working for LIW, Mark successfully built his career working in a variety of Sales and Marketing roles for major blue chip organisations including GlaxoSmithKline, Scottish Courage and Rank Hovis McDougall. In these roles Mark achieved success and experience in leading teams and influencing organisations from board level down. This real-world experience enables Mark to bring a pragmatic perspective to the conversation, understanding the real world challenges faced by clients.

A firm believer in practicing what he believes, Mark is passionate about realising his full potential. This has led him to complete a number of triathlons and run the London marathon. He balances an active lifestyle with the fun of family life and interest in travel and experimenting with food and photography.

Mini Bio

- Client focused and passionate in creating strong Partnerships to deliver clients ambitions through Leadership development.

Qualifications

- Accredited ICF Coach and LSI practitioner